



High School Learning Experiences 2025-26

Programs are available at **no cost to teachers and schools**. Sessions can be teacher or volunteer led and scheduled based on educator preferences.

Work Readiness Pathway

JA Career Speaker Series	A local professional provides insights about their career and job responsibilities.	1 Session- flexible timing
JA Personal Success	A discussion-based class in which students complete the building blocks to assure their personal success and develop skills for the job market. When students have completed this program, they will have built a polished resume and/or job application that is acceptable for 99% of entry level jobs and developed an elevator pitch and completed an actual one on one personal interview with an adult.	4 > 45-minute Sessions +Mock Interviews
It's My Job (Soft Skills)	Modular program, select the session that fit your group! This program will help participants understand the value of professional communication and soft skills, making them more employable to future employers across multiple career clusters. Lessons will focus on social and soft skill competencies relating real-life experiences to job skills and preparing participants for their future careers.	3 > 45-minute sessions +3 optional sessions

Entrepreneurship Pathway

Be Entrepreneurial Module 1: JA Think Like an Entrepreneur Module 2: JA Creative Problem Solving Module 3: JA Rapid Business Planning	Modular learning experience that teaches participants about the mindset and the skills needed for success by aspiring entrepreneurs and innovators who add value to any organization. Three modules can be offered alone or together. Participants completing all three modules use Design Thinking, a problem-solving approach, to create business ideas. Participants also learn to transform their ideas into concise, effective, and actionable one-page business plans. Each module offers a culminating, self-guided project for participants to create an artifact that allows them to apply what they have learned	Module 1: 3 45-minute sessions Module 2: 5 45-minute sessions Module 3: 6 45-minute sessions
JA Company Pop-Up	JA Company Program–Pop-Up teaches teens and young adults the practical skills required to plan, launch, and operate their own business venture within a structured, experiential experience. Opportunity for participants to support a fundraiser through a project. All profits generated benefit the school or designated community organization. The program is available both in-school and after-school.	7 sessions + time for actual running of the Pop-Up business

For class reservations or more information, please contact:

Jennifer Hayes, Senior Director of Education

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**Junior
Achievement™**
of Kentuckiana

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Financial Literacy Pathway

JA Personal Finance	JA Personal Finance allows students to experience the interrelationship between today's financial decisions and future financial freedom. Students learn about money-management strategies, including earnings, employment and income, budgeting, savings, credit and debt, consumer protection, smart shopping, risk management, and investing.	5 > 45-minute sessions + 6 optional sessions
JA Titan	Titan is a simulation-based learning experience in which students compete as CEOs in the phone industry, experiencing firsthand how an organization evaluates alternatives, makes decisions, analyzes the outcomes of those decisions, and then strategizes what to do next.	11 > 45-minute sessions
Finance Park Advanced	Personal financial management learning experience. Includes educator-led digital curriculum, digital student activities and a culminating on-site simulation. During the simulation, students self-select their career and prepare a budget at four life stages. *Curriculum is free for all schools, on-site simulation is covered for JCPS schools but may include a fee for other schools. Contact us for details.	6 > 45-minute sessions plus on-site Finance Park Simulation
Take Stock in Your Future	Introduces students to the stock market. This program may include two components: a classroom curriculum, and for many participants, the JA Stock Market Challenge competition event. Students discover the benefits and challenges of investing in the stock market as part of a broader, long-term investment strategy and the risks and rewards of trading.	3 > 45-minute sessions + optional Stock Market Challenge Competition

Events

JA Stock Market Challenge Competition	<p>December 4th, 2025 9am-1pm Transportation & Lunch provided by generous sponsors! Don't miss this exclusive event! Registration will be first come, first serve until at capacity.</p> <p>Using a simulated trading environment, teams of 3-4 students are issued \$500,000 to buy mock stock in 30 fictitious companies. Once the opening bell is rung, the market opens and every 60-90 seconds is a new trading day! Each day brings news through "Hot Tips" and "News Releases" from the financial markets, challenging teams to evaluate trends and buy and sell shares. With 60 trading days, the team with the highest ROI at the end will be crowned the JA Stock Market Champion! Winning teams will have the opportunity to compete at the state and national level. Event is approved for KY FBLA points.</p>
JA Inspire to Hire Event	<p>October 29-30th, 2025 - Recommended for 11th & 12th grade JA Inspire Advanced is more than a career fair: It brings together the business community and local schools and is designed to help launch teens and young adults into their future—postsecondary education and their careers. The program consists of three segments: (1) pre-event career-oriented sessions; (2) the JA Inspire event, and (3) a post-event reflection. The JA Inspire event provides participants a powerful way to learn about real-world career opportunities and their local economy. To schedule: Contact Jennifer Hayes jhayes@jaky.org</p>

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